



*Marlborough Youth FC
in association with
Marlborough Town FC.*

*'Proudly supporting all football in
Marlborough'.*



MYFC Inclusion & Disability Football Ethos & Guidance for Coaches

Our Purpose

At Marlborough Youth FC, we believe football should be accessible to everyone. Our Inclusion & Disability Football programme exists to provide a safe, welcoming and enjoyable environment where every player can participate, develop and belong.

Ethos

We aim to play positive football where:

- Every player is treated with patience and respect.
 - Participation, confidence and enjoyment are more important than results.
 - We encourage player independence, communication and friendships.
 - Differences are understood, supported and celebrated.
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Coaching Approach

All coaches should:

- Use calm and positive language at all times.
 - Allow players time to learn, process and respond.
 - Recognise that progress looks different for each player.
 - Encourage decision-making and self-confidence.
 - Support teamwork, inclusion and mutual player respect.
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Coaches set the tone. Players should never feel embarrassed or pressured.

Practical Guidance

- Every player should have an opportunity to participate.
- Inclusion does not always mean treating everyone identically; it means giving each player support to take part.
- Some players may engage fully every week, others may need flexibility, breaks or gradual integration.

Communication

- Use simple, calm and clear instructions.
- Avoid over-coaching or shouting from the sidelines.
- Give players time to process information and respond.
- Use positive reinforcement more than correction.

Examples:

- "Great effort."
 - "Good decision."
 - "Unlucky: try again."
 - "I can see what you were trying to do."
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Understanding Success

Success is not defined just by winning matches.

Success may be:

- A player joining in for the first time.
- Improved confidence in communicating with others.
- Supporting a teammate.
- Trying something new.
- Feeling safe and included.
- Smiling and wanting to return next week.



End.
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